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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
10/670,545	09/24/2003	Yuan Che Hsieh	INFN0002	5491
25235	7590	06/17/2005	EXAMINER	
HOGAN & HARTSON LLP ONE TABOR CENTER, SUITE 1500 1200 SEVENTEENTH ST DENVER, CO 80202				KINDRED, ALFORD W
ART UNIT		PAPER NUMBER		
		2163		

DATE MAILED: 06/17/2005

Please find below and/or attached an Office communication concerning this application or proceeding.

Office Action Summary	Application No.	Applicant(s)	
	10/670,545	HSIEH ET AL.	
	Examiner	Art Unit	
	Alford W. Kindred	2163	

-- The MAILING DATE of this communication appears on the cover sheet with the correspondence address --
Period for Reply

A SHORTENED STATUTORY PERIOD FOR REPLY IS SET TO EXPIRE 3 MONTH(S) FROM THE MAILING DATE OF THIS COMMUNICATION.

- Extensions of time may be available under the provisions of 37 CFR 1.136(a). In no event, however, may a reply be timely filed after SIX (6) MONTHS from the mailing date of this communication.
- If the period for reply specified above is less than thirty (30) days, a reply within the statutory minimum of thirty (30) days will be considered timely.
- If NO period for reply is specified above, the maximum statutory period will apply and will expire SIX (6) MONTHS from the mailing date of this communication.
- Failure to reply within the set or extended period for reply will, by statute, cause the application to become ABANDONED (35 U.S.C. § 133). Any reply received by the Office later than three months after the mailing date of this communication, even if timely filed, may reduce any earned patent term adjustment. See 37 CFR 1.704(b).

Status

- 1) Responsive to communication(s) filed on 25 March 2005.
- 2a) This action is FINAL. 2b) This action is non-final.
- 3) Since this application is in condition for allowance except for formal matters, prosecution as to the merits is closed in accordance with the practice under *Ex parte Quayle*, 1935 C.D. 11, 453 O.G. 213.

Disposition of Claims

- 4) Claim(s) 1-17, 33-36, 40 and 41 is/are pending in the application.
- 4a) Of the above claim(s) _____ is/are withdrawn from consideration.
- 5) Claim(s) _____ is/are allowed.
- 6) Claim(s) 1-17, 33-36, and 40-41 is/are rejected.
- 7) Claim(s) _____ is/are objected to.
- 8) Claim(s) _____ are subject to restriction and/or election requirement.

Application Papers

- 9) The specification is objected to by the Examiner.
- 10) The drawing(s) filed on _____ is/are: a) accepted or b) objected to by the Examiner.
 Applicant may not request that any objection to the drawing(s) be held in abeyance. See 37 CFR 1.85(a).
 Replacement drawing sheet(s) including the correction is required if the drawing(s) is objected to. See 37 CFR 1.121(d).
- 11) The oath or declaration is objected to by the Examiner. Note the attached Office Action or form PTO-152.

Priority under 35 U.S.C. § 119

- 12) Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f).
 - a) All b) Some * c) None of:
 1. Certified copies of the priority documents have been received.
 2. Certified copies of the priority documents have been received in Application No. _____.
 3. Copies of the certified copies of the priority documents have been received in this National Stage application from the International Bureau (PCT Rule 17.2(a)).
- * See the attached detailed Office action for a list of the certified copies not received.

Attachment(s)

- | | |
|---|---|
| 1) <input type="checkbox"/> Notice of References Cited (PTO-892) | 4) <input type="checkbox"/> Interview Summary (PTO-413) |
| 2) <input checked="" type="checkbox"/> Notice of Draftsperson's Patent Drawing Review (PTO-948) | Paper No(s)/Mail Date. _____. |
| 3) <input type="checkbox"/> Information Disclosure Statement(s) (PTO-1449 or PTO/SB/08)
Paper No(s)/Mail Date _____. | 5) <input type="checkbox"/> Notice of Informal Patent Application (PTO-152) |
| | 6) <input type="checkbox"/> Other: _____. |



DETAILED ACTION

1. This action is responsive to communications: Amendment filed on 03/25/05.

--This action is made final.

Claim Rejections - 35 USC § 102

2. The following is a quotation of the appropriate paragraphs of 35 U.S.C. 102 that form the basis for the rejections under this section made in this Office action:

A person shall be entitled to a patent unless –

(e) the invention was described in (1) an application for patent, published under section 122(b), by another filed in the United States before the invention by the applicant for patent or (2) a patent granted on an application for patent by another filed in the United States before the invention by the applicant for patent, except that an international application filed under the treaty defined in section 351(a) shall have the effects for purposes of this subsection of an application filed in the United States only if the international application designated the United States and was published under Article 21(2) of such treaty in the English language.

3. Claims 1-17, 33-36, and 40-41 rejected under 35 U.S.C. 102(e) as being anticipated by Shaffer et al., US# 2004/0199506 A1.

As per claims 1, 9 Shaffer et al. teaches “one or more reference records within the reference record databases, each reference record providing an association between business information and spatial data for a specific channel participant” (see paragraphs [0061], [0146], and [0240]) “transaction data related to at least one channel participant . . . accessing one or more candidate reference records using spatial and business data . . .” (see paragraphs [0061] and [0116]) “a spatial matching mechanism for matching a subset of the

candidate reference records to the transaction data" (see paragraphs [0061] and [0149] and [0064]).

As per claim 2, Shaffer et al. teaches "a consumer of the product who receives the product from the distribution channel" (see paragraphs [0064] and [0122]).

As per claims 3-4, Shaffer et al. teaches "a producer of the product who places the product in the distribution channel" (see paragraphs [0046] and [0115]).

As per claim 5, Shaffer et al. teaches "a reseller such as a dealer, agent, branch and the like" (see paragraphs [0122]).

As per claims 6-7, Shaffer et al. teaches "a geo-coding mechanism operable to determine street-level spatial data from the transaction data" (see paragraphs [0061] and [0116]).

As per claim 8, Shaffer et al. teaches "determines location information from the transaction data" (see paragraph [0116]).

As per claims 10-12, Shaffer et al. teaches "a reference identifier identifying the channel participant; a business name; and spatial information with predetermined accuracy" (see paragraphs [0146]-[0149]).

As per claims 13-15, Shaffer et al. teaches "a lexical matching process operable to correlate non-spatial data in the transaction record with non-spatial data in the candidate reference records . . ." (see paragraphs [[0061] and [0116]]).

As per claims 16-17, Shaffer et al. teaches a selection process operable to select a candidate reference record based on the generated score exceed a pre-selected threshold vale . . ." (see paragraphs [0120], [0122] and [0182]).

As per claims 33-34, this claim is rejected on grounds corresponding to the arguments given above for rejected clam 1 and is similarly rejected including the following:

--Shaffer et al. teaches "geo-coding location data within the transaction record to determine a spatial identifier . . ." (see paragraphs [00061] and [0182]).

As per claim 35, this claim is rejected on grounds corresponding to the arguments given above for rejected claims 13-14 and are similarly rejected.

As per claim 36, this claim is rejected on grounds corresponding to the arguments given above for rejected claims 10-11 and are similarly rejected.

Response to Arguments

4. Applicant's arguments filed 3/25/05 have been fully considered but they are not persuasive.

--As per applicant's arguments regarding "Office action does not even allege that Shaffer et al. show a candidate identification mechanism . . . for this reason along the rejection should be withdrawn . . .", examiner disagrees and maintains that Shaffer's linkage key which specifies various database records including candidate records in a manner similar to applicant's claim language.

As per applicant's argument regarding "while Shafffer et al. suggest their linkage key will unambiguously identify a record in a database, the invention of

claim 1 allows for identification of one or more candidate records . . .”, examiner considers Shaffer’s Linkage key as having the capacity to identify one or more candidate records as illustrated in applicant’s claim language. Shaffer’s linkage key teaching includes the ability to refer to various database records and those records include the identification of one or more candidate records.

As per applicant’s arguments regarding “Shaffer et al. do not discuss transactions records . . .”, examiner considers the Linkage key processing of Shaffer as containing the ability to process transactions as described in applicant’s claim language. The linkage key links/points to various database records which include transaction processing as indicated in applicant’s claim language.

Conclusion

5. THIS ACTION IS MADE FINAL. Applicant is reminded of the extension of time policy as set forth in 37 CFR 1.136(a).

A shortened statutory period for reply to this final action is set to expire THREE MONTHS from the mailing date of this action. In the event a first reply is filed within TWO MONTHS of the mailing date of this final action and the advisory action is not mailed until after the end of the THREE-MONTH shortened statutory period, then the shortened statutory period will expire on the date the advisory action is mailed, and any extension fee pursuant to 37 CFR 1.136(a) will be calculated from the mailing date of the advisory action. In no event, however, will the statutory period for reply expire later than SIX MONTHS from the mailing date of this final action.

Any inquiry concerning this communication or earlier communications from the examiner should be directed to Alford W. Kindred whose telephone number is 571-272-4037. The examiner can normally be reached on Mon-Fri 9:00 am- 5:00 pm.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Safet Metjahic can be reached on (571) 272-4023. The fax phone number for the organization where this application or proceeding is assigned is 703-872-9306.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see <http://pair-direct.uspto.gov>. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free).



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Patent Examiner
Tech Ctr. 2100